

Somer L. Franklin

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EDUCATION

Doctorate of Educational Leadership, May 2013
Sam Houston State University, Huntsville, TX
Dissertation: Post-baccalaureate Attainment of White, Hispanic, and Black Students at Texas Public Institutions: A Multi-year Study

Master of Business Administration, December, 2004
Sam Houston State University, Huntsville, TX

Bachelor of Business Administration, Accounting, December, 2002
Summa Cum Laude
Sam Houston State University, Huntsville, TX

PROFESSIONAL HISTORY

Sam Houston State University, Associate Vice President for Academic Planning and Assessment
(2017-present)

Sam Houston State University, Assistant Vice President for Academic Planning and Assessment
(2011-2017)

Sam Houston State University, Director of Special Projects
(2008-2011)

Sam Houston State University, Assistant to the Dean of Graduate Studies and Associate Vice President for Academic Affairs
(2003-2008)

Sam Houston State University, Graduate Assistant
(2002-2003)

SCHOLARLY RESEARCH ARTICLES

Franklin, S., Slate, J. R., & Joyner, S. A. (2014). Ethnic disparities in graduate education: A selective review of quantitative research, social theory, and quality initiatives. *Journal of Faculty Development*, 28(3), 87-103.

Franklin, S., Slate, J. R., & Joyner, S. A. (2013). Ethnic disparities in master's degree attainment at Texas universities: A multiyear statewide investigation. *In progress*, <http://inprogressjournal.net/current-issue/ethnic-disparities-in-masters-degree-attainment-at-texas-public-institutions-a-multiyear-statewide-investigation/>

Franklin, S. L., & Slate, J. R. (2012). First-generation student enrollment and attainment beyond the baccalaureate. *Journal of Education Research*, 6(2), 1-12.

PRESENTATIONS AT PROFESSIONAL CONFERENCES

Franklin, S. (2016). *A Successful Fifth Year Report: Organization and Details Matter*. Invited presentation at the 2016 SACSCOC Institute on Quality Enhancement and Accreditation, Grapevine, TX.

Roberts, J., & Franklin, S. (2015, December). *Using meta-assessment to evaluate programmatic assessment plans and build a culture of assessment*. Presented at the 2015 SACSCOC Annual Meeting, Houston, TX.

Franklin, S., Bledsoe, E. C., Roberts, J (2015, January). *Two universities' approach to core curriculum and meta-assessment*. Invited presentation at the Texas Council of Chief Academic Officers Annual Retreat, Austin, TX.

Roberts, J., & Franklin, S. (2014, February). *Sam Houston State University's plan for assessing its core curriculum and the THECB's six core learning objectives*. Poster presented at the 14th Annual Texas A&M University Assessment Conference, College Station, TX.

Franklin, S., & Roberts, J. (2014, June). *Sam Houston State University's plan for core curriculum assessment*. Invited presentation at the LEAP Texas Forum, Dallas, TX.

Fuller, M., Bustamante, R.M., Skidmore, S., Franklin, S., & Smith, K. (2013, February). *Bridging the cultural divide: A panel on engaging faculty and administrative colleagues for evidence-based change*. Panel presentation at the 13th Annual Assessment Conference at Texas A&M University, College Station, TX.

Fuller, M., & Franklin, S. (2012, December). *Planning for assessment: Ensuring quality in assessment*. Presentation at the Southern Association of Colleges and Schools Commission on Colleges 2012 Annual Meeting, Dallas, TX.

Franklin, S. L., & Slate, J. R. (2012, April). *First-generation student enrollment and attainment beyond the baccalaureate*. Paper presentation at the 2012 Annual Meeting of the American Educational Research Association. Vancouver, British Columbia, Canada.

Franklin, S., & Slate, J. R. (2011, November). *First-generation student enrollment and Attainment beyond the baccalaureate*. Poster session presented at the 36th Annual Conference of the Association for the Study of Higher Education, Charlotte, NC.

BOOK CHAPTERS

Franklin, S. (2013). If this doesn't stick, then try that: Power, procedures, and academic grievances. In R. Bustamante (Ed.), *Collection of Case Studies in Higher Education Leadership* (pp. 43-46). Kendall Hunt Publishing.

PROFESSIONAL DEVELOPMENT

Southern Association of Colleges and Schools (SACSCOC) Academic Peer Evaluator Training Workshop, October, 2015

Southern Association of Colleges and Schools (SACSCOC) Evaluating the Acceptability and Quality of a QEP Workshop, July, 2015

Critical Thinking Assessment Test (CAT) "Train the Trainer" Workshop, March, 2014

State of Texas, Lyndon B. Johnson School of Public Affairs, The University of Texas at Austin, Governor's Executive Development Program, December 2012